

## Asthma Health Education Materials Evaluation Written Materials/Videos

Title of document:

Format (brochure, video, etc.):

Date material was produced:

Reviewer:

Review date:

Target audience (if known):

Reading / grade level:

<b>Content:</b>	<b>Low</b>					<b>High</b>
Accurate; factually correct; statistics are current. (Specify inaccuracies under comments.)	1	2	3	4	5	
Appropriate NHLBI terms for asthma severity are used.	1	2	3	4	5	
Appropriate for target audience: age, educational attainment, economic status, religion, gender, and sexual orientation.	1	2	3	4	5	
Length. The amount of time needed to process the material.	1	2	3	4	5	
Description of the resource:						

### Message:

Is it positive (suggesting things to do, can simply 'don'ts')	1	2	3	4	5
Does it indicate the potential seriousness of asthma, while emphasizing that there is a way to manage the asthma (i.e., utilizes the health belief model)?	1	2	3	4	5
Offers suggestions for behavior change. Does not lecture. Level of desired action is something that a reasonable person can accomplish.	1	2	3	4	5
Provides enough information in adequate detail.	1	2	3	4	5

Culturally relevant. Ideas are presented in a way that is appropriate to the particular audience and states without bias or judgment. 1 2 3 4 5

Does it convey the message intended? 1 2 3 4 5

**Educational Construction:**

The objectives are clearly stated or implied. 1 2 3 4 5

Material is organized in a logical manner. 1 2 3 4 5

Material is presented in an innovative way. 1 2 3 4 5

**Presentation:**

Visually appealing. 1 2 3 4 5

Graphics are culturally appropriate. Individuals and symbols are appropriate to the target audience. 1 2 3 4 5

**Other:**

Are there barriers to using this material (e.g. cost, availability, outdated, etc)

**Additional comments:**

**Total score:** \_\_\_\_\_

Content \_\_\_\_\_  
Message \_\_\_\_\_  
Educational construction \_\_\_\_\_  
Presentation \_\_\_\_\_  
Other \_\_\_\_\_