ALA PACE Seminar Evaluation

Methodology

American Lung Association of Minnesota (ALAMN) staff, in collaboration with a team of evaluators from the Minnesota Institute of Public Health (MIPH), designed a survey to be implemented with participants of the Physician Asthma Care Education (PACE) Training. The goals of the survey were to:

- Understand, over time, participants' self-reported use of strategies used to treat asthma patients,
- Have participants create individual goals for use of these strategies,
- Understand the barriers participants face when helping families manage asthma,
- Understand the barriers families experience when managing asthma,
- Verify the topics participants currently stress the most when educating patients about asthma,
- Determine what asthma-related information participants would like to learn more about, and
- Ascertain how the seminar could be improved.

The survey was administered at three points in time:

1. Immediately after the training,
2. Four weeks post-training, and
3. Four months post-training.

To increase response rates, the following methods were used:

- Participants were given ample time immediately after the training to complete the survey,
- Participants were asked to self-address envelopes, to the address of their choice, in which the four-week and four-month surveys would be mailed to them,
- The four-week and four-month follow-up surveys were accompanied by a cover letter from ALAMN's Project Director explaining the purpose and importance of responding to the follow-up surveys,
- The completed four-week and four-month follow-up surveys were sent directly to MIPH in a self-addressed, postage-paid return envelope, thus guaranteeing participants anonymity, and
- Participants received a $1.00 incentive with both the four-week and four-month follow-up surveys.

Response Rate

Thirty-eight participants were eligible to respond to the series of three surveys. Of those 38, 30 participants provided responses at all three data collection points. This results in a 79% response rate.